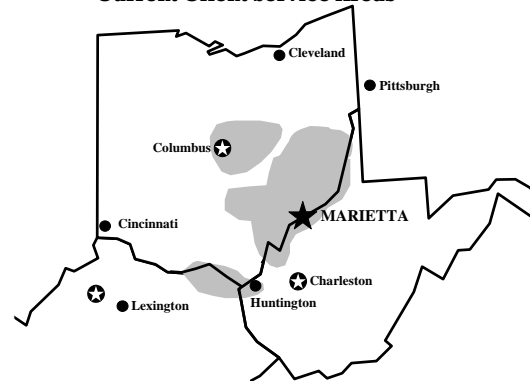




Release Date: January 29, 2008

Peoples Bancorp Inc.
 138 Putnam Street, PO Box 738
 Marietta, Ohio 45750
 www.peoplesbancorp.com

Current Client Service Areas



Fourth Quarter 2007 **CUSIP 709789 10 1** **Nasdaq: PEBO**

Price Range For the Year Ended December 31, 2007		Closing Stock Price as of January 28, 2008	Book Value as of December 31, 2007	Price/Earnings Ratio	Annualized Dividend	Dividend Yield
High	Low					
\$30.39	\$21.40	\$23.46	\$19.70	13.5x	\$0.88	3.75%

SUMMARY

PEOPLES BANCORP INC. (Nasdaq: PEBO), incorporated in Ohio, is a diversified financial services company with \$1.9 billion in assets, 50 locations and 37 ATMs in Ohio, West Virginia and Kentucky. Peoples makes available a complete line of banking products and services through its principal subsidiary, Peoples Bank. Peoples also makes available custom-tailored solutions for asset management needs through *Peoples Financial Advisors*, a division of Peoples Bank, including fiduciary needs, investment alternatives, financial planning, retirement plans and other asset management needs. Investment products are offered through an unaffiliated, registered broker-dealer. Peoples Insurance Agency, including operating units Barengo Insurance and Putnam Agency, offers a full complement of life, health, and property and casualty insurance products and services.

Peoples has experienced growth in assets in recent years through a combination of internal and external growth. In addition, Peoples has a record of consistent dividend growth, with 2007 marking the 42nd consecutive year of increased dividends per share. Peoples Bancorp's common shares are traded on the Nasdaq Global Select market and included in the Russell 3000 index of US publicly traded companies.

Learn more about Peoples Bancorp at www.peoplesbancorp.com. If any other information would assist in your evaluation of Peoples' performance, please contact our Investor Relations Department at (740) 374-6136.

PER SHARE DATA*

	At or For the Year Ended December 31,					
	2007	2006	2005	2004	2003	2002
Book Value	\$ 19.70	\$ 18.51	\$ 17.40	\$ 16.81	\$ 16.11	\$ 14.97
Tangible Book Value [^]	\$ 13.09	\$ 12.05	\$ 10.82	\$ 10.00	\$ 11.76	\$ 11.85
Basic Earnings	\$ 1.75	\$ 2.03	\$ 1.96	\$ 1.74	\$ 1.56	\$ 2.25
Diluted Earnings	\$ 1.74	\$ 2.01	\$ 1.94	\$ 1.71	\$ 1.52	\$ 2.19
Dividends	\$ 0.88	\$ 0.83	\$ 0.78	\$ 0.72	\$ 0.65	\$ 0.56
Dividend Payout Ratio	50.38%	41.09%	40.01%	41.66%	42.06%	24.91%
Price Range:						
High	\$ 30.39	\$ 31.73	\$ 30.53	\$ 32.44	\$ 30.17	\$ 30.12
Low	\$ 21.40	\$ 27.05	\$ 24.99	\$ 23.27	\$ 19.45	\$ 15.80

* Adjusted for stock splits and dividends.

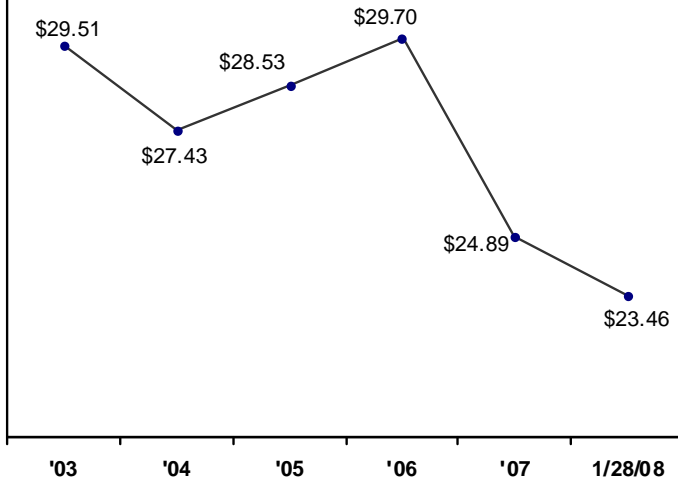
[^] Excludes balance sheet impact of intangible assets acquired through acquisitions.

(please see reverse page)



MARKET VALUE

Stock prices are year-end closing prices unless otherwise noted and have been adjusted for stock splits and dividends.



Transfer Agent and Registrar: Shareowner Services

Transfer Agent Address: 161 N Concord Exchange
South St Paul MN 55075

Transfer Agent Telephone: (800) 468-9716

Corporate Headquarters: 138 Putnam Street
P.O. Box 738
Marietta OH 45750-0738

Investor Relations Telephone: (740) 374-6136

Web site: www.peoplesbancorp.com

Chairman of the Board: Joseph H. Wesel

President and Chief Executive Officer: Mark F. Bradley

Directors: C. Baker, M. F. Bradley, G. W. Broughton, F. L. Christy,
W. D. Dimit, R. Ferguson, D. L. Mead, R. W. Price,
T. P. Sauber, P. T. Theisen, J. H. Wesel, T. J. Wolf

DIVIDEND REINVESTMENT AND STOCK PURCHASE PLAN

Peoples Bancorp offers shareholders the ability to purchase additional shares of Peoples, without payment of any brokerage commissions. Each shareholder can arrange to automatically reinvest dividends, in full or in part, or make optional cash investments, through its transfer agent. Interested shareholders can contact our Investor Relations Department for a prospectus of the Plan, an enrollment card or more information.

COMMON STOCK INFORMATION (at January 25, 2008)

Shares Outstanding: 10,297,094

Approximate Number of Shareholders of Record: 1,255

PEOPLES REPORTS OTHER-THAN-TEMPORARY IMPAIRMENT CHARGES IN 4Q 2007

In fourth quarter, Peoples Bancorp recorded a non-cash, other-than-temporary impairment change of approximately \$5.5 million (or \$0.34 per share after-tax). This charge related to total investment securities of \$23.4 million, comprised of preferred stocks issued by Fannie Mae and Freddie Mac, equity securities of an unrelated bank holding company, and collateralized debt obligations comprised mostly of bank-issued trust preferred securities. Recent market conditions have negatively impacted the market value of these securities.

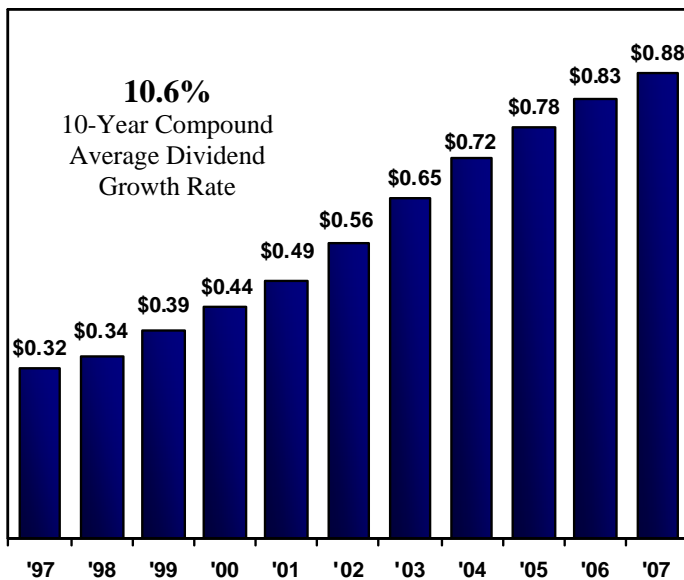
Without the impairment charges, operating results improved in 2007 due to net interest margin improvement, non-interest income growth, and controlled expenses. Also in fourth quarter 2007, Peoples Bancorp recorded an adjustment to its franchise tax reserves, which reduced franchise tax expense approximately \$0.8 million (or \$0.05 per share after-tax), related to Ohio franchise tax liabilities for fiscal years 2001 through 2007.

At or For the Year Ended December 31,

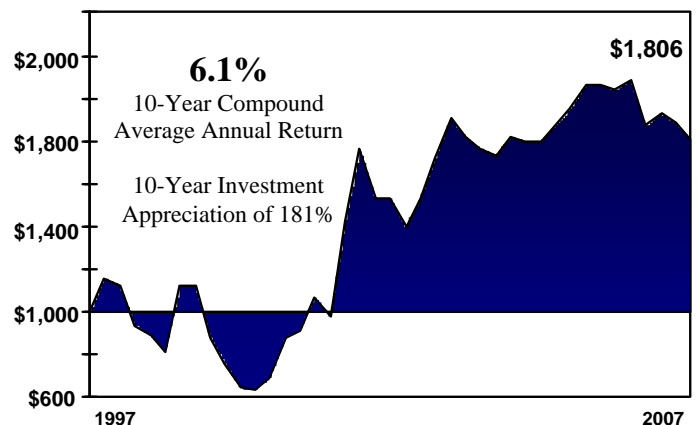
	2007	2006	2005	2004	2003	2002
Return on Avg Assets	0.98%	1.15%	1.12%	1.04%	0.95%	1.46%
Return on Avg Equity	9.21%	11.33%	11.52%	10.60%	9.75%	17.69%
Net Interest Margin (FTE)	3.32%	3.29%	3.32%	3.39%	3.52%	4.17%
Efficiency Ratio	57.07%	57.51%	59.05%	57.18%	51.06%	51.24%
Tier 1 Capital Ratio (EOP)	11.91%	11.98%	11.60%	10.95%	14.08%	15.43%
Nonperforming Assets to Total Assets (EOP)	0.51%	0.53%	0.37%	0.43%	0.41%	0.55%
Allowance for Loan Losses to Nonperforming loans (EOP)	168.0%	145.0%	225.2%	225.6%	216.1%	175.3%
Net Chargeoffs to Avg Loans	0.24%	0.35%	0.21%	0.25%	0.30%	0.45%



DIVIDEND GROWTH



RETURN TO INVESTORS



- A \$1,000 investment in Peoples' common stock on December 31, 1997, purchased approximately 24 shares at \$41.75 per share.
- At December 31, 2007, the same \$1,000 investment had a current market value of approximately \$1,806; the original 24 shares had grown to 73 shares with a market value of \$24.89 per share.